

# Leicester City Diplomas

The Foundation and Higher Diplomas in Creative and Media Studies



## Brief description of the Courses

The Foundation and Higher Diplomas in Creative and Media introduce the key themes of Creative Arts. You will investigate Performance and Creative arts and examine the different opportunities they have to offer. As well as understanding the theory behind the Arts, you will learn practical skills and develop an ability to solve problems and work as part of a team. The courses are relevant to the modern Creative Arts and Media industries and will open up a wide range of educational, training and career opportunities. You will also develop your English, Maths and ICT skills to a high standard.

## You should consider the Foundation Diploma course if you would like:

- A large qualification with a variety of units
- A course with practical and theoretical applications
- A broad understanding of the Creative and Media Industry
- A good progression route to higher level Diplomas
- A course supported by industry and Higher Education
- A significant amount of work experience



## Additionally, the Higher Diploma course offers:

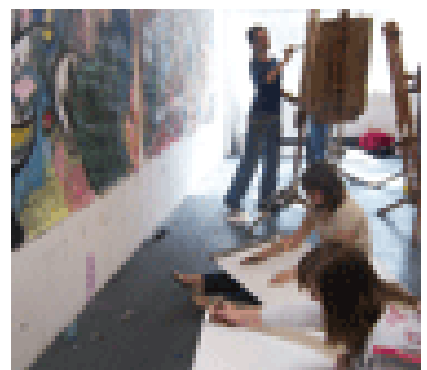
- The development of a GCSE programme
- A good progression route to higher level courses, including A'Levels
- A course with good employment prospects
- Experience of Further Education



## What will I learn?

The Foundation and Higher Diplomas in Creative and Media have three main areas:

- Art and Design
- Media
- Performing Arts



**Principal Learning** – You will study 5 units in the Foundation Diploma and 7 units in the Higher Diploma. These cover aspects such as:

- Artefact
- Campaign
- Exploring Creativity
- Creating inspiration
- Promoting products, performances and ideas
- Exploring group performance skills
- Project Report (the externally assessed unit).

**Generic Learning** – Here you will develop your skills in English, Maths and ICT (Functional skills), you will also develop your personal learning and thinking skills (PLTS) and complete a project, which demonstrates your skills and knowledge of the subject, for example, organising a themed event as part of a team.

**Additional or specialist learning** – You study one (Foundation Diploma) or two (Higher Diploma) additional qualifications to broaden or supplement your skills, eg., a Design qualification, a Dance, Drama or Music qualification, or an unrelated qualification that broadens your skills-base.

### **Where will I learn?**

You will study at school, with collaborative projects with other schools and colleges. You will also take part in visits to Performance spaces, Creative Arts and Media workplaces and Universities that offer degrees in Creative Arts and Media. You will be required to take part in a significant amount of work experience, which may include experience at Leicester Sound, Leicester Mercury, Curve, The De Montfort Hall or other workplaces relevant to your course.

### **How will I be taught?**

You will have opportunities to experience different styles of learning in different environments and with an emphasis on work related learning. Employers will set challenging projects and exercises that you will be able to complete individually or by working in a team.

### **How will I be assessed?**

Most units will be assessed by your teachers and will be based on your practical, assignment and project work. Employers will also help to assess your work, particularly if they have set a project for you to complete. There will be one unit where you will need to take an external test but the emphasis for the whole course is on continuous assessment by your teachers.

### **What can I do after the courses?**

Progression from the Foundation Diploma to the Higher Diploma is an excellent progression route. The Higher Diploma is designed to broaden your horizons and give you a wide range of next step options. To progress from the Higher Diploma, you may wish to take an Advanced Diploma or A'Levels. Alternatively, you may wish to seek employment at in the Creative Arts and Media sector within the UK or abroad. The Creative and Media Diploma has been carefully designed to give you relevant transferable skills that will be welcomed by colleges, universities and employers.

### **What are these courses “worth”?**

The Foundation Diploma in Creative and Media is equivalent to 5 GCSEs (Grades D-G). The Higher Diploma in Creative and Media is equivalent to 7 GCSEs (Grades A\*-C).

### **Entry requirements/skills needed**

It is also very important that you have:

- A good attendance and punctuality record
- A good behaviour record
- Good literacy and numeracy skills
- Good team working, communication and research skills
- An aptitude for Creative and Media Arts

You will need to discuss with your teacher, which level of Diploma will be most appropriate for you. You will need to show that you have the potential to achieve at level 1 or 2, including functional Maths, English and ICT.

### **Employer links?**

You will have the opportunity to visit, and/or attend work placement at a number of local employers including:

- Curve, Leicester
- De Montfort Hall, Leicester
- De Montfort University
- Leicester Mercury
- Leicester Sound